



## *Sama Property Expo*

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2 - 4 February 2023

Int'l Fair Ground - Nasr City  
Cairo ,Egypt.

# Introduction

The real estate sector is one of the pivotal sectors of the national economy. With the increase in return on real estate investment and the growing population, this has led to interest in the real estate development system and the expansion of new cities.

Sama Realestate Expo will be held in Cairo, Egypt. during the period From 2 to 4 Februry 2023. at Int;l Fair Ground - Nasr City - Cairo, Egypt



## Sama Property Expo



## Sama Property Expo

It is an ideal platform for both international and Arab markets as well as local for residential and administrative projects Commercial and the three together, where the exhibition represents an opportunity to be under one roof for investors

In the real estate sector of Egypt and the world around the slogan  
(together ... a new style of life)

Exhibition and conference a great opportunity to take advantage of the best real estate deals through a distinguished range of local services which the event will present its.

Why you should exhibit?

- \* Sales event with a focus on doing business means more business in fewer days at lower costs than traditional exhibitions
- \* Save time – you meet hundreds of new customers in three intensive days
- \* The industry's most important visitors are personally invited to the show

### Sponsors



### Official Sponsors



### Media Partners



# Exhibitor's Profile

Sama Real Estate Expo is a real opportunity for local and international real estate companies to showcase their real estate products and services, including:

- 🌐 Government Entities: Embassies / Commercial Council / Invest
- 🌐 Associations/ Organizations: Citizenship / Migration Councils
- 🌐 Project / Property Developers: Builders / Owners / Investors
- 🌐 Real Estate Funds: Private Property Companies / Investment Houses
- 🌐 Banks: Leasing Companies / Financial Institutions
- 🌐 Consultants/ Contractors/ Insurance: Research / Valuation/ Lawyers / Auditing



## Visitors Profile

- Money and business men
- Investors and developers of the real estate sector
- Heads of Chambers of Commerce
- Representatives of real estate companies
- Union of Construction and Construction
- Real Estate Marketing Companies
- Real Estate Appraisal Experts
- Interested in the real estate of individuals and institutions





### Call for Paper - Sama Property conference

Sama Property Conference will be held on the sidelines of the Sama Property Exhibition which will be held from 2 to 4 February 2023 at Int'l Fair Ground Nasr City - Cairo, Egypt. The conference program will focus on the promising opportunities for the real estate sector as well as the challenges facing it.

Conference by presenting a summary or preliminary presentation of your working paper or the presence of your representative to participate in this conference, taking into account in the research or working paper the following:

1. The official language is Arabic and can be shared in English
2. A summary of the worksheet or research is written in the Microsoft Word file
3. Format summary
  - a. Subject title - middle of top of page
  - b. The name of the research provider and the job title or profession
  - c. E-mail address
  - d. Content - 600 words or page number
  - e. Font Type - Romani Font 14
  - f. Margins - 2.54 cm right and left
4. Deadline for submission of the Fellows by January 2, 2023 and the final content by January 20



# Sponsoring & Exhibiting

SamaRealestate Expo provides an unrivalled opportunity to increase your company's profile, and ensures visibility before, during and after the show.

- Strategic Partner (Govt. Entities/ Org./ Associations)
- International Conference Sponsor
- Investor Meets Sponsor
- Gala Dinner Sponsor
- VIP Lounge Sponsor
- Registration Area, Lanyard & Visitors Carry Bags
- Branding



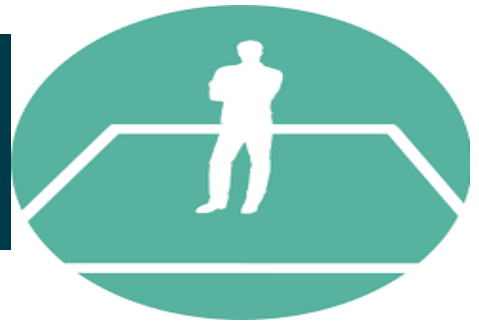
Shell Scheme Stand:

Euro € 350/Sq.m\* [min. 12 sq.m]

Every 12 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.

Euro € 300 per m2  
**SPACE ONLY**

Allows you the flexibility to build your own stand.  
Minimum space size for this option 24 sqm



For further information please contact us at:

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